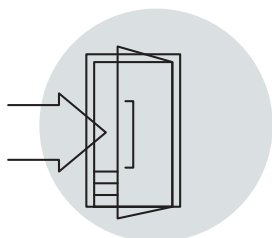


direct market plus

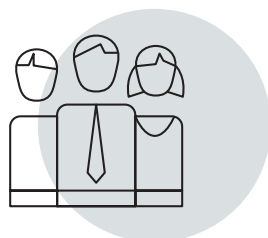
The easy way to the capital market



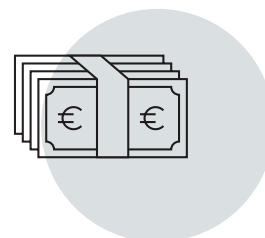
direct market plus: Benefit from easy access to the capital market



**Easy & Fast
Access**



**Tradable & Visible
for Investors**



**Low
Costs**

You are a joint-stock company with several shareholders and are looking for a place to trade your stocks? As a small or medium-sized business you want to organize your succession and make sure your company stays in business. Or has your company come out of the founding and expansion phase, and is now looking forward to the growth phase?

We offer two segments – “direct market plus” and “direct market” – to give you fast, inexpensive and easy access to the capital market. Your stocks are tradable on the Vienna Stock Exchange and it is simple for investors to buy and sell shares in the company. National and international trading members trust our trading system, Xetra® T7, and contribute to the high quality of trading on the Austrian stock market. Compared to Official Markets, the admission requirements and ongoing obligations are not as stringent, which makes access to the stock market easier.

As a registered SME growth market, the direct market plus segment offers issuers simplified procedures for admission to trading and for subsequent obligations. Additionally, a Capital Market Coach is at your side in direct market plus to help you comply with the requirements.

The fast track to the stock market

Joining the Vienna Stock Exchange increases the visibility of your company and opens the door to the capital market at low costs. You gain access to new capital, new investor classes and new perspectives.

Favourable stock exchange fees

- One-time fee for inclusion: min. EUR 5,000 plus 5 bps of market capitalization, max. EUR 12,500
- Annual fee: EUR 4,000

Legal admission

1

Official Market
EU-regulated market

Market segments for shares

prime market

standard market

2

Vienna MTF
Exchange-regulated market

direct market plus

direct market

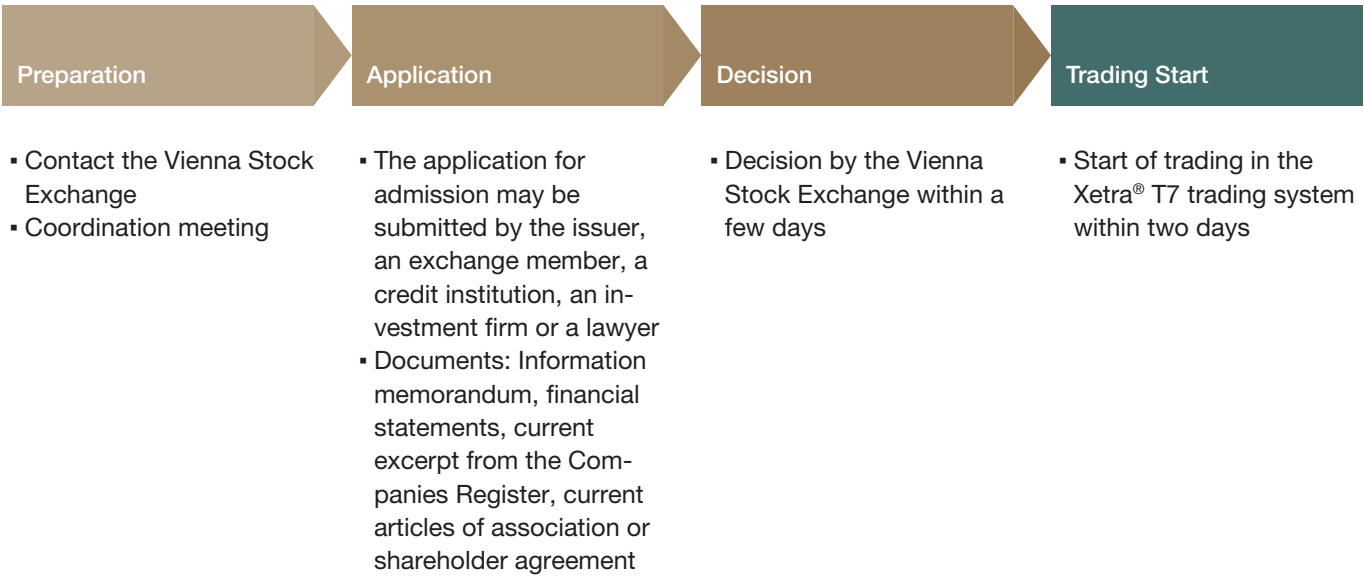
global market

The inclusion of shares in the segment direct market plus, direct market and global market is regulated by the General Terms and Conditions of Business of Wiener Börse AG.

The fast track to the Vienna Stock Exchange

You want your stocks to start trading on the Vienna Stock Exchange fast and efficient? Direct market plus and direct market offer the solutions to create the next steps into the Initial Public Offering on an Official Market. Inclusion in one of these markets is your springboard to more capital and

growth. The Vienna Stock Exchange will gladly answer any questions you may have. Personal advice and one-on-one talks provide you with the information you need to plan and reach the right decision.



Benefits for your company

- No listing prospectus required*
- No minimum period of existence on direct market
- No minimum requirements for market capitalization on direct market
- No minimum size on direct market
- No minimum requirements for placement volume
- No accounting in accordance with IFRS
- No corporate governance code
- No remuneration report in accordance with the Shareholder Rights Directive
- No audit by the Austrian Financial Reporting Enforcement Panel (OePR)
- No takeover commission

* Listing prospectus only for public placement required, otherwise information memorandum.

← „If we had not
decided to go public
as a small Tyrolean
SME, we would not be
where we are today.”

Dr. Peter Werth
Supervisory Board, Wolf tank Group

Key requirements

	direct market plus	direct market
Minimum period of existence	1 year	-
Marketcapitalization	min. EUR 10 mn	-
Free float	Sufficient share diversification: at least 20 shareholders	Sufficient number of shareholders
Information memorandum (prospectus only in case of public offerings)	✓	✓
Ad hoc disclosure	✓	✓
Maintain list of insiders purs. to MAR	✓	✓
Managers' transactions purs. to MAR	✓	✓
Financial statements	Publication within 5 months	-
Interim report for first half-year	Publication within 3 months	-
Video/audio interview	"direct talk" and/or "Börsenradio" (1x/year)	-
Financial calendar	✓	-
Capital Market Coach (CMC)	Mandatory for 1 year	-

Our services for a direct market plus listing

Enhanced transparency puts your company in to the public spotlight

- Bell ringing ceremony at the first trading day
- Top presence on wienerboerse.at – the leading online financial market platform with approx. 1.5 million page hits per month
- Use of the issuer portal of the Vienna Stock Exchange with real-time price information and link to issuer's website for a more prominent presentation of the company
- Video "direct talk" and audio "Börsenradio" interview
- Social media marketing (LinkedIn, Twitter)
- Meet-up & workshop "Fit for the Capital Market" for employees
- Investment events with selected investors

Our experts will gladly advise you personally



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